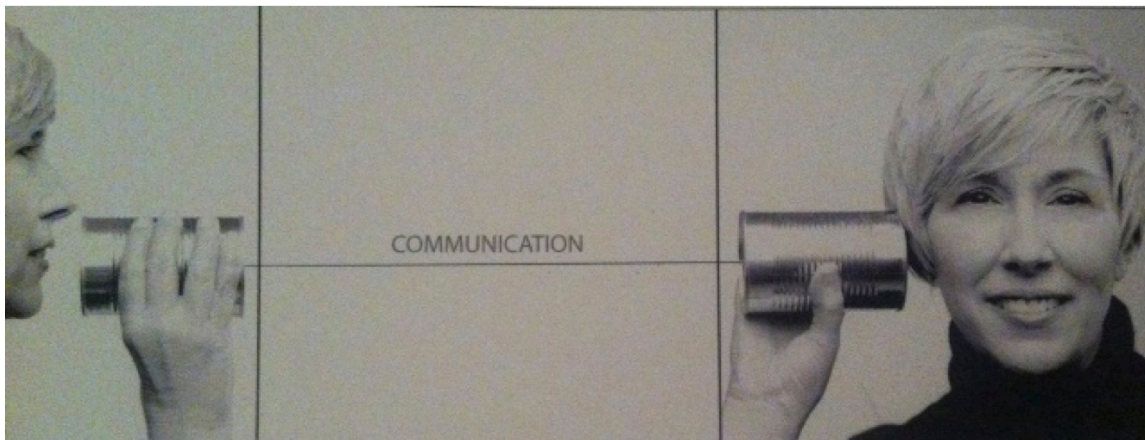


BROUSSARD

G L O B A L

With 20 years of award-winning experience in the hospitality and travel industry, Broussard Global has an impressive track record in public relations, marketing, advertising and internal communications on the national and global level.



BROUSSARD MILESTONES

WYNDHAM INTERNATIONAL

NEW YORK STOCK
EXCHANGE IPO CAMPAIGN,
MEDIA RELATIONS, HOTEL
EVENT OPENINGS,
MARKETING

HOMEWOOD SUITES

CREATED INVESTORS
LAUNCH FOR BRAND

OMNI HOTELS

FACILITATOR, CUSTOMER
ADVISORY BOARD

MEETING PROFESSIONALS INTERNATIONAL (MPI)

BOARD MEMBER AND VICE
PRESIDENT OF BRANDING,
MARKETING

From Cinderella to CEO

AUTHOR, SPEAKER
Book published in 10
languages
cinderellaceo.com

Women On Their Way by

Wyndham –A pioneer of marketing to women in the hospitality industry, Broussard drove market share and incremental revenue gains for Wyndham by targeting, listening and responding, and acting upon the market growth of women travelers. To this day, Women On Their Way is the longest-running, women's travel program of any hotel brand.

New York University - Having taught hundreds of NYU hotel graduates the ins and outs of marketing, revenue management and media communications at NYU Tisch Center over the last three years, our contacts and abilities to capitalize on emerging trends are hallmarks of our success.

"Cary Broussard understands that to drive sales and brand awareness, a company needs to build critical relationships with key business partners and design and deliver a brand culture, inclusive of diverse people and perspectives."

Her initiatives resulted in strong revenue, increased market share, and preference of the Wyndham Brand by women who make travel decisions."

**Fred Kleisner, Former CEO,
Wyndham International and
Morgans Hotels**

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